



**Global Health
Security 2024**

Global Health
**Security
Conference
2024**

18 - 21 June 2024

International Convention Centre

Sydney, Australia

Welcome Message

Welcome to our third Global Health Security conference, which returns to Sydney, Australia, in June 2024! Even as the COVID-19 pandemic remains ongoing, the health challenges people confront from a changing climate, zoonotic pathogens, microbial resistance, conflict, and the social, political and economic determinants of health that exacerbate poor health, exposure to disease, and an inability to access affordable healthcare services, can seem insurmountable at times. Yet by working collaboratively to bring multiple stakeholders from across disciplines and professions where we can share learnings, research, policy innovations and solutions, we can build a safer and healthier world for all. Join us in Sydney to be part of this important dialogue!

The aim of the Global Health Security conference is to provide a forum where leaders, researchers, policy-makers, and representatives from government, international organisations, civil society, and private industry from around the world can engage with each other, review the latest research and policy innovations, and agree solutions for making the world safer and healthier. To that end, our mission is to help foster a genuinely multidisciplinary community of practice that is committed to working collaboratively to enhance global health security and eliminate disease, irrespective of its origin or source.

Exhibiting at Global Health Security 2024 allows you to reach high level researchers, practitioners and policy makers at the most important global health security meeting in the world. GHS2024- where world-renowned experts share innovative ideas, colleagues spark and sustain critical connections, and industry and the medical community share ground-breaking solutions for prevention, protection and response to future global threats. With your help as a Sponsor or Exhibitor you can be an integral part in this high-level conference and your support will enable travel bursaries to be issued to researchers from low- and middle-income countries to attend.

The Global Health Security Conference 2024 will promote a dynamic and contemporary program that will include a mixture of keynote panel presentations, dedicated sessions, and lively discussions and debate on the challenges that impact global health security. The 4-day conference will also include a series of workshops, side events and panels including a two-day Military Civilian Health Security Summit.

The GHS2024 steering committee would like to invite you to join and support the Global Health Security Conference here in Australia from the 18 June – 21 June 2024, hosted at the International Convention Centre, Sydney.

**All Prices exclude GST, 10% of all package prices will be allocated to Conference Management*

Reach a Global Audience

- 900+ International Specialists
- 320+ Speakers
- 80+ Countries Represented
- 260+ Orals Presented
- 200+ Posters presented
- 15+ LMIC Attendees



Who will be in attendance?

Researchers
Practitioners
Policy Makers
Ministers
Educators
Decision Makers

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Packages



Foundation Sponsor

- VIP seating at the Opening Address
- Become a valued conference committee member and contributor to the monthly committee meetings
- Logo to be featured on the conference website as the Foundation Sponsor and featured on all email marketing pre and post event
- Logo to be displayed on venue signage and acknowledgement to sponsors slide for all sessions
- 300-word description featured on the website at the top of the Sponsor Biographies page
- A maximum of twelve (12) complimentary full conference registrations
- 36 sqm shell scheme exhibition booth in a prominent position. Should you have a custom stand the equivalent floor space will be provided.
- Two (2) satchel inserts (at sponsor cost). Limited to one A4 flyer
- Sponsorship of 16 single funded or 28 co-funded Travel Bursaries
- Opportunity to consult on the individuals you would like to support
- Welcome letter to feature in the individuals welcome pack stating that you have sponsored the individual to attend the conference

Exclusive Opportunity
\$175,000



Diamond Sponsor

- VIP seating at the Opening Address
- Become a valued conference committee member and contributor to the monthly committee meetings
- Logo to be featured on the conference website as a Diamond Sponsor and featured on all email marketing pre and post event
- Logo to be displayed on venue signage and acknowledgement to sponsors slide for all sessions
- 250-word description featured on the website Sponsor Biographies page
- A maximum of ten (10) complimentary full conference registrations
- 36 sqm shell scheme exhibition booth in a prominent position. Should you have a custom stand the equivalent floor space will be provided
- Two (2) satchel inserts (at sponsor cost). Limited to one A4 flyer
- Sponsorship of 14 single funded or 24 co-funded Travel Bursaries
- Opportunity to consult on the individuals you would like to support
- Welcome letter to feature in the individuals welcome pack stating that you have sponsored the individual to attend the conference

Limited Opportunities
\$130,000

**All Prices exclude GST, 10% of all package prices will be allocated to Conference Management*

Packages



Ruby Sponsor

- Logo to be featured on the conference website as a Ruby Sponsor and featured on all email marketing pre and post event
- Logo to be displayed on venue signage and acknowledgement to sponsors slide for all sessions
- 150-word description on Sponsor Biographies website page
- A maximum of six (6) complimentary full conference registrations
- 18 sqm Exhibition Booth provided complimentary within the Exhibition space. Prime location of your choice
- Two (2) satchel inserts (at sponsor cost). Limited to one A4 flyer
- Sponsorship of 12 single funded or 20 co-funded Travel Bursaries
- Opportunity to consult on the individuals you would like to support
- Welcome letter to feature in the individuals welcome pack stating that you have sponsored the individual to attend the conference

\$100,000

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Sapphire Sponsor

- Logo to be featured on the conference website as a Sapphire Sponsor and featured on all email marketing pre and post event
- Logo to be displayed on venue signage and acknowledgement to sponsors slide for all sessions
- 100-word description on Sponsor Biographies website page
- A maximum of four (4) complimentary full conference registrations
- 18 sqm Exhibition Booth provided complimentary within the Exhibition space. Prime location of your choice
- Two (2) satchel inserts (at sponsor cost). Limited to one A4 flyer
- Sponsorship of 10 single funded or 16 co-funded Travel Bursaries
- Opportunity to consult on the individuals you would like to support
- Welcome letter to feature in the individuals welcome pack stating that you have sponsored the individual to attend the conference

\$75,000

Packages



Emerald Sponsor

- Logo to be featured on the conference website as an Emerald Sponsor and featured on all email marketing pre and post event
- Logo to be displayed on venue signage and acknowledgement to sponsors slide for all sessions
- 50-word description on Sponsor Biographies website page
- A maximum of two (2) complimentary full conference registrations
- 9 sqm Exhibition Booth provided complimentary within the Exhibition space
- One (1) satchel inserts (at sponsor cost). Limited to one A4 flyer
- Sponsorship of 6 single funded or 12 co-funded Travel Bursaries
- Opportunity to consult on the individuals you would like to support
- Welcome letter to feature in the individuals welcome pack stating that you have sponsored the individual to attend the conference

\$55,000



Jade Sponsor

- Logo to be featured on the conference website as a Jade Sponsor and featured on all email marketing pre and post event
- Logo to be displayed on venue signage and acknowledgement to sponsors slide for all sessions
- Two (2) complimentary Exhibition Registrations
- One (1) complimentary Exhibition trade table
- One (1) satchel insert (at sponsor cost). Limited to one A4 flyer
- Sponsorship of 4 single funded or 8 co-funded Travel Bursaries
- Opportunity to consult on the individuals you would like to support
- Welcome letter to feature in the individuals welcome pack stating that you have sponsored the individual to attend the conference

\$30,000

Packages



Opal Sponsor

- Logo to be featured on the conference website as an Opal Sponsor and featured on all email marketing pre and post event.
- Logo to be displayed on venue signage and acknowledgement to sponsors slide for all sessions
- One (1) satchel insert (at sponsor cost). Limited to one A4 flyer
- Sponsorship of 3 single funded or 6 co-funded Travel Bursaries
- Opportunity to be consulted on the individuals you would like to support
- Welcome letter to feature in the individuals welcome pack stating that you have sponsored the individual to attend the conference

\$20,000



Amethyst Sponsor (Institutional Sponsor)

- Logo to be featured on the conference website as an Amethyst Sponsor and featured on all email marketing pre and post event
- Logo to be displayed on venue signage and acknowledgement to sponsors slide for all sessions
- One (1) satchel insert (at sponsor cost). Limited to one A4 flyer
- Sponsorship of 1 single funded or 3 co-funded Travel Bursaries
- Opportunity to be consulted on the individuals you would like to support
- Welcome letter to feature in the individuals welcome pack stating that you have sponsored the individual to attend the conference

\$10,000

SPONSORED SESSIONS

SOLD

SPONSORED LUNCH SESSION \$8,500*

A great opportunity to host a maximum one (1) hour Lunch workshop on any of the conference days (18 – 21 June 2024). Lunch workshops include:

- Acknowledgement as the sponsor of a Lunch workshop to be held during the lunch period on conference days, approximately 60 minutes (cost of refreshments or food not included, prices vary based on menu chosen)
- The sponsor may display two (2) company banners at the entrance to the room and will be acknowledged as the sponsor of the session
- Sponsor acknowledgement and logo inclusion on pre- event marketing
- Opportunity to provide branded napkins and table theming
 - Room hire with standard Audio Visual (additional AV requirements not included)
 - Registration process through the Conference registration form



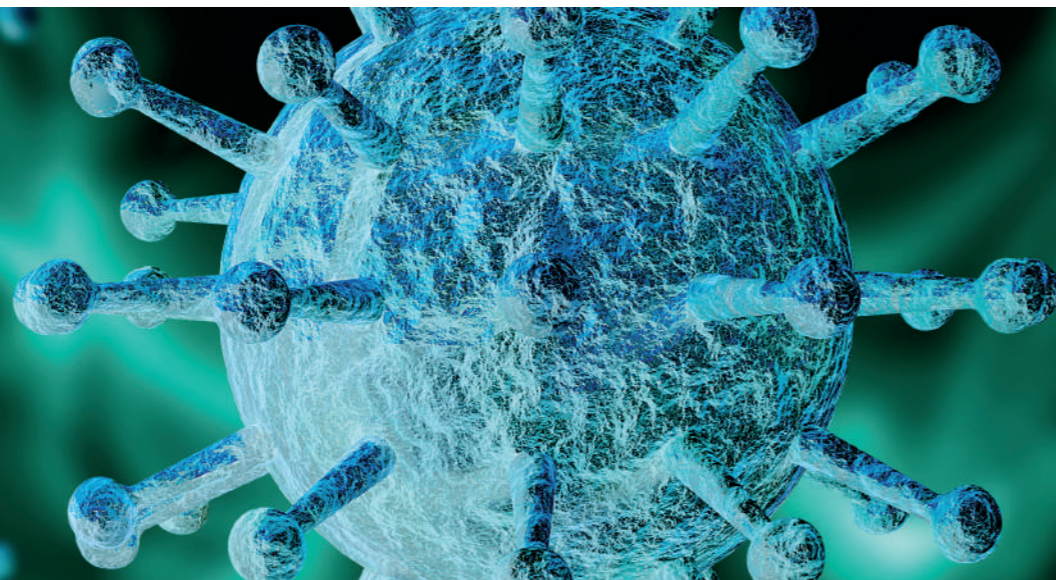
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SPONSORED BREAKFAST SESSION \$6,500*

A great opportunity to host a maximum one (1) hour Breakfast workshop on any of the conference days (18 – 21 June 2024). Breakfast workshops include:

- Acknowledgement as the sponsor of a Breakfast workshop to be held prior to the start of the conference day, approximately 60 minutes (cost of refreshments or food not included, prices vary based on menu chosen)
- The sponsor may display two (2) company banners at the entrance to the room and will be acknowledged as the sponsor of the session
- Sponsor acknowledgement and logo inclusion on pre-event marketing
- Opportunity to provide branded napkins and table theming
- Room hire with standard Audio Visual (additional AV requirements not included)
- Registration process through the Conference registration form

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WELCOME RECEPTION



Exclusive Opportunity \$16,000*

The conference will begin with an official ceremony to welcome participants from around the world. The welcome reception will create an atmosphere of energy and excitement, setting the scene for a successful conference. It will also be the launch event for the Global Health Security Network.

- Opportunity to provide a 3-minute welcome address at the start of the event
- Logo on all welcome reception signage
- Logo featured on the conference website sponsors page and the conference program



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COFFEE STATION

\$9,000* (2 opportunities available)

The centre of any exhibition is the coffee station. Don't miss out on this fantastic high demand opportunity.

- Up to two (2) banners displayed next to the coffee station (banners to be supplied by sponsor)
- Coffee cart hire
- Sponsor acknowledgement and logo inclusion on pre-event marketing
- Company logo displayed on the conference website
- Opportunity to provide branded coffee cups, napkins etc (to be supplied by sponsor).

**OTHER
OPPORTUNITIES**

CONFERENCE APP



\$10,500* (exclusive opportunity)

The conference app will be the prime place for delegates to access the conference program including useful information such as session room changes, speaker biographies and Sponsor/Exhibitor information. This is a great opportunity to position your brand on each delegate's device.

- Acknowledgement as app sponsor
- Logo displayed on the conference website sponsor page

SATCHEL BAGS

\$10,500* (exclusive opportunity)

Each registered delegate will receive a conference delegate bag printed with your logo. Your logo is guaranteed to be seen every day during the conference. The quality reusable conference bag will be selected to encourage delegates to keep using it post conference.

- One colour logo printed on each bag along with the conference logo
- Logo on the conference website sponsor page

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EXHIBITOR OPPORTUNITIES

As the major networking centre for the Global Health Security Conference 2024 the exhibition is the prime location to showcase and maximise your exposure to the GHS2024 delegates. The exhibition is in the Gallery (ICC Sydney) along with all catering, welcome reception and rapid-fire poster displays.

- Booths and Tabletops vary depending on size and style
- Two (2) exhibitor registrations complimentary for all booths
- One (1) exhibitor registration complimentary for all tabletops
- Acknowledgment on the conference website

To find out more on the availability and different opportunities within the Exhibition please contact the Sponsorship Manager (details below).

DELEGATE SACHEL INSERTS

\$1,000*

Opportunity to include a promotional insert in the delegate satchel (maximum one (1) x A4 double sided flyer)

NAME BADGE AND LANYARD

\$10,500* (exclusive opportunity)

This sponsorship opportunity offers prominent exposure of your organisation and logo. Each delegate will receive a lanyard and name badge when they register at the conference, which will allow them to access sessions, exhibition and catering.

- One colour logo printed on each delegates name badge and lanyard
- Your logo on the conference website sponsor page

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EXHIBITION OPTIONS

EXHIBITION BOOTH

\$11,000 AUD

This includes the following:

- 9 sqm exhibition space
- 2 complimentary exhibitor registrations (includes morning and afternoon tea, lunch and welcome reception)
- Back and side walls
- Organisation name on fascia over the open side
- 2 Spotlights
- 1 standard power outlet



TABLE TOP

\$6,000 AUD

This includes the following:

- 1 table top covered with linen cloth
- 1 complimentary exhibitor registration (includes morning and afternoon tea, lunch and welcome reception)

NOT FOR PROFIT TABLE TOP

Limited Opportunities \$4,000 AUD

This includes the following:

- 1 table top covered with linen cloth
- 1 complimentary exhibitor registration (includes morning and afternoon tea, lunch and welcome reception)

ADDITIONAL EXHIBITOR REGISTRATION

\$850 AUD

This includes the following:

- Morning Tea
- Lunch
- Afternoon Tea
- Ticket to the Welcome Reception

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CONTACT

If you would like further information on any of the sponsorship and exhibition opportunities

available or would like to investigate the possibility of an option that is not currently listed, please

contact the Sponsorship Manager for further discussion.

T: +61 (0) 406 747 567

E: sponsorship@ghsconf.com



Terms and Conditions



Terms and Conditions

These terms and conditions constitute a contract between you ('the Exhibitor/Sponsor') and Global Health Security Network Ltd (ACN 636 592 893) ('the Conference Organisers') in relation to the sponsorship and/or use of exhibition space at the Global Health Security Conference 2024 at the International Convention Centre ('the Venue') in Sydney from 18 June – 21 June 2024 ('the Conference'). By signing the application form you are indicating your acceptance of these terms and conditions.

Acceptance and Allocation

The Conference Organisers reserve the right to accept or reject any application at its absolute and unrestricted discretion with the return of any deposit paid in the event of a rejection. Sponsorship and exhibition packages, which may be limited in number, will be generally allocated on a first come first serve basis in the order of the receipt of application forms. Allocation of sponsorship packages and booths regardless of the preference indicated, and alteration of the floor plan is at the discretion of the Conference Organiser, whose decision will be final.

Application and Payment

To confirm your acceptance of a sponsorship or exhibition package please email sponsorship@ghsconf.com and you will be sent a booking form to fill in. All Exhibitors/Sponsors must fill in the booking form and return to proceed further with the sponsorship. A tax invoice will be issued, due within 28 days. If payment is not received by this date, the package will be released for re-sale. As spaces are strictly limited and based on a first come first serve basis, returning a Booking Form does not constitute a place as an Exhibitor/Sponsor. Received payment will confirm your acceptance as an Exhibitor/Sponsor.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received 3 months prior (18 March 2024) to the Conference start date will be subject to a 50% cancellation fee. A cancellation notice received within 3 months of the Conference start date will be subject to a 100% cancellation fee.

Legal Responsibility

The Conference Organisers and the Venue accept no responsibility for any act, omission or other default on the part of the Exhibitor/Sponsor during or in connection with the Conference that results directly or indirectly in any loss, damage, personal injury or death. The Exhibitor/Sponsor agrees to indemnify the Conference Organisers in respect of any claim and demands in respect thereof. The Exhibitor/Sponsor acknowledges that the Conference Organisers are not responsible for any loss or damage to the Exhibitor/Sponsor property and that all Exhibitor/Sponsor material and equipment is the sole responsibility of the Exhibitor/Sponsor. The Organisers will not be liable for any indirect or consequential damages arising out of a breach of this Exhibition/Sponsorship contract.

Unavoidable Occurrences

In the event that the Conference or Exhibition is cancelled or delayed through no fault of the Conference Organisers, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the Exhibitor/Sponsor shall not be entitled to any refund or any claim for any loss of damage.

Exhibitor Display Rules

The Conference Organisers shall determine the hours during which the Exhibition shall be conducted and the hours of access for Exhibitors, including any variations of access times as may be necessary. This will be communicated no later than 1 month prior to the Conference.

The allocated exhibition booth must always be staffed during the exhibition times and removal of any exhibition display must not commence until after the exhibition closes.

All advertising material, such as banners, must be displayed within the designated booth area.

Excessive noise that inconveniences other exhibitors or the Conference must be avoided.

Exhibitors must not obstruct aisles and walkways.

While Exhibitors are encouraged to pursue novel methods of attracting people with their stand, practices disadvantaging other exhibitors or detracting from the Exhibition are not permitted.

The Conference Organiser reserves the right to use their preferred supplier stand builder and exhibitors must always conform to the stand builders' rules and regulations. The Exhibitor will be responsible for any additional charges from the stand builder due to damage or loss of any items hired.

The Conference Organiser reserves the right to change the exhibition floorplan if necessary. All changes will be communicated with the Exhibitor.

Custom Stand

All custom stand designs must be approved by the Conference Organisers and the Venue to allow for unrestricted views.

Detailed Requirements and Due Dates:

The Conference Organisers requirements regarding items such as the artwork for logos and advertisements, specifications and delivery details for signage, delivery of satchel inserts or other arrangements will be sent to you 1 month prior with relevant due dates.

Logos will be requested in both .jpg and .eps format, high resolution 300dpi. If logos in other formats are received, the Organisers are not responsible for the quality of the logos displayed in any of the promotional material.

If materials, information or artwork required by the Conference Organisers are not received by the designated due date, their use for their intended purpose cannot be guaranteed. The Organisers are not responsible for any losses sustained resulting from missing the designated due dates.

Registrations

Exhibitor registrations are not permitted to attend conference sessions. Should Exhibitors wish to attend the conference as a delegate, or Sponsors wish to purchase additional tickets they must contact the Sponsorship Manager to arrange payment. A specific Exhibitor/Sponsor registration link will be available at a later date with the relevant inclusions.

Sponsorship and Exhibition Packages

Please refer to the Sponsorship and Exhibition packages in the above prospectus. Any variations to the description of each package must be as agreed in writing with the Conference Organisers. Sponsorship and Exhibition entitlements and deliverables will not commence until the Booking Form and payment is received by the Conference Organisers.

Venue

The Exhibitor/Sponsor and the servants, agents, contractors and invitees of the Exhibitor/Sponsor must at all times observe the rules, regulations and procedures as prescribed by the Venue (International Convention Centre, Sydney).



Global Health Security 2024

18 – 21 June 2024

International Convention Centre,
Sydney, Australia

