

2024 Global Health Security Conference

7-1-7 Alliance Networking Breakfast

What

- A networking breakfast hosted by the 7-1-7 Alliance to showcase the work of partner countries, build connections and to give them space to collaborate
- Secondary purpose: an advocacy event targeting a selection of prospective partner countries

Who

- 7-1-7 Alliance partner countries
- Technical Steering Group members
- Prospective partner countries (limited invites)
- Key implementing partners (limited invites)

When

- Thursday, June 20 from 7-8am (60 minutes)

Where

- International Convention Centre, Sydney

Desired event outcomes

- Existing and prospective country partners better understand the role and added value of the Alliance outside of WHO and EARs; they agree that the Alliance is doing important work that produces tangible results
- Partner countries have a stronger connection to the Alliance; they are willing to promote the Alliance externally and act as informal ambassadors
- Partner countries are better connected and start building relationships with others using the 7-1-7 target
- Prospective country partners are one step closer to joining the Alliance

Event outline

- 10-15 min: participants check in, grab breakfast/coffee
 - participants can grab swag and a 1-pager showcasing the work of existing Alliance countries and highlighting successes in different steps of 7-1-7 adoption and use
 - give out starter packs to prospective country partners

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- 20 min: plenary (discussing Alliance, progress, introducing countries/partners, new developments/opportunities for GHS and 2024, ...)
 - 25-30 min: open networking among attendees
 - clarify who's in the room by sharing a list of participants ahead of the event

Logistics

Invitations

- Invitation-only event open to 7-1-7 Alliance country partners / members of the 7-1-7 Global Community of Practice, members of the 7-1-7 Alliance Technical Steering Group, and a limited selection of prospective partners and key implementing partners (WHO, donors, etc.)
 - limit of 50 people

Conference package

Included:

- Acknowledgement as the sponsor of a breakfast workshop to be held prior to the start of the conference day
- Cost of refreshments or food not included, prices vary based on menu chosen
- The sponsor may display two banners at the entrance to the room and will be acknowledged as the sponsor of the session – confirm with organizers if they are handling banner design or we are and whether they can support printing of the banners
- Sponsor acknowledgement and logo inclusion on pre-event marketing
- Opportunity to provide branded napkins and table theming
- Room hire with standard Audio Visual (additional AV requirements not included - is an in-room technician included?)
 - rooms are expandable
 - one focal point for AV and catering
- Possibility of having the registration process through the Conference registration form
 - we will invite attendees and track RSVPs ourselves
- No interpretation (no active translation during the conference, all in English)

Printing/materials/swag

- Swag for 50 people (7-1-7 pouch)
- 1-pager on country examples
- Starter pack for prospects
- Pull-up banners (2 outside the room, 2 inside the room)